

## Message Text

UNCLASSIFIED

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15

ACTION EA-10

INFO OCT-01 ISO-00 EB-06 RSC-01 DRC-01 /019 W

----- 003681

R 160300Z OCT 74

FM AMEMBASSY TOKYO

TO USDOC WASHDC

INFO SECSTATE WASHDC 5265

UNCLAS TOKYO 13411

COMMERCE FOR OIM/EKLLY

E.O. 11652: N/A

TAGS: BEXP, JA

SUBJECT: TAPEX '75

RE: USDOC 15211

1. COPIES HARUMI PIER FLOOR PLAN SHOWING ENTIRE EXHIBITION FACILITIES AND U.S. PAVILION LOCATION AIRMAILED OIM OCTOBER 15. FYI: ORIGINAL FLOOR PLAN FORWARDED OIM MAY 24, 1974. PRECISELY-SCALED FLOOR PLAN TO BE FURNISHED BY TFA OCTOBER 25, WILL BE AIRMAILED ASAP.

2. UK, DENMARK HAVE OFFICIAL PAVILIONS. TFA SOLICITING PARTICIPATION SWEDEN, GERMANY, FRANCE.

3. COST FOR INDIVIDUAL FIRM: YEN150,000 FOR ONE 3 X 3 METER BOOTH WITH BACK AND SIDE PLYWOOD PARTITIONS. AVERAGE COST OF DISPLAY CONSTRUCTION FOR ONE BOOTH BY LOCAL CONTRACTOR YEN300,000. ELECTRICAL REQUIREMENTS EXCEEDING 300 WATTS, SINGLE PHASE AT EXHIBITOR'S EXPENSE AT RATE OF YEN3,500 PER KILOWATT; LIGHTING AND POWER SUPPLY CHARGES APPROXIMATELY YEN 13 PER KILOWATT HOUR.

4. TFA PROMOTING EVENT THROUGH PARENT COMPANY SANKEI SHIMBUN AND OTHER MEDIA SUCH S FUJI TV, BUNKA RADIO BROADCASTING, NIPPON HOSO (RADIO), WEEKLY SANKEI (MAGAZINE), EVENING FUJI (NEWSPAPER), ENVIRONMENTAL POLLUTION NEWS, AND OTHER FUJI-UNCLASSIFIED

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SANKEI GROUP PUBLICATIONS. ALSO, TFA PLANS DIRECT MAIL TO

APPROXIMATELY 50,000 PROSPECTS.

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 16 OCT 1974  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
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**Document Number:** 1974TOKYO13411  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
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**Reference:** n/a  
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**Review Authority:** martinjw  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 16 APR 2002  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <16 APR 2002 by chappeld>; APPROVED <06 FEB 2003 by martinjw>  
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**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
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**TAGS:** BEXP, JA  
**To:** COM  
**Type:** TE  
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